

Northern Virginia Family Service presents the 20th annual

Road to Independence Gala

Friday, May 11, 2018 • 6 p.m. Hilton McLean Tysons Corner

SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$50,000 (deductible: \$44,750)

Provides 1 year of home-visiting services for vulnerable new parents (approximately 25 families) whose children are at risk for poor childhood outcomes.

- 30 seats (3 tables) priority table placement
- Exclusive corporate visibility as title sponsor of the Road to Independence Gala
- 2 full-page ads in program book (can be a spread)*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition and speaking opportunity to address guests from stage
- One-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2018 Annual Report
- Spring 2018 Moments of Impact recognition*
- Online donor profile

Silver Sponsor: \$25,000 (deductible: \$21,250) Covers the cost of a transportation aide for 1 year to take children to family visits, easing the burden for foster parents.

- 24 seats (2 tables) priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 Moments of Impact recognition*
- Online donor profile

Bronze Sponsor: \$15,000 (deductible: \$11,750) Provides books for 50 Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers.

20 seats (2 tables) — priority table placement

- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 Moments of Impact recognition*

Silent Auction Sponsor: \$12,500 (deductible: \$10,600)

Provides 10 Family Reunification workshops for parents of recently immigrated youth.

- 12 seats (1 table) priority table placement
- 1/2-page ad in program book*
- · Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 Moments of Impact recognition*

*Deadlines apply

Valet Sponsor: \$12,500 (deductible: \$10,600)

Provides 12 families with 52 pounds of food each month for 1 year.

- 12 seats (1 table) priority table placement
- 1/2-page ad in program book*
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 Moments of Impact recognition*

Coffee & Dessert Sponsor: \$10,000 (deductible: \$8,350) Limit of 3

Provides books for 50 Training Futures trainees.

- 10 seats (1 table) priority table placement
- 1/2-page ad in program book*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 Moments of Impact recognition*

Centerpiece Sponsor: \$10,000 (deductible: \$8,350) Limit of 3

Provides 1 year of health coverage to 20 children.

- 10 seats (1 table) priority table placement
- 1/2-page ad in program book*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 Moments of Impact recognition*

<u>Leadership Sponsor: \$7,500</u> (deductible: \$6,000) *Provides 1 year of respite care for 9 foster children.*

- 10 seats (1 table) priority table placement
- 1/4-page ad in program book*
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 Moments of Impact recognition*

Table Sponsor: \$5,000 (deductible: \$4,000) Provides 100 portable cribs for newborns in need.

- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 Moments of Impact recognition*

<u>Friend: \$3,000</u> (deductible: \$2,000) Provides training and certification for 4 foster families.

- 4 tickets
- · Recognition on all Gala materials, signage and webpage

<u>Advocate: \$1,000</u> (deductible: \$750)

Covers the rent deposit for 1 family currently in a shelter.

- 2 tickets
- Recognition on all Gala materials, signage and webpage

Individual Ticket: \$300 (deductible: \$175)

Provides 3 nights at a shelter for 1 family.



PLEASE MAIL, EMAIL OR FAX FORM TO:

Northern Virginia Family Service Road to Independence Gala 10455 White Granite Drive, Suite 100 Oakton, VA 22124

Fax: 703.385.5176



	T	C 1	
4 U	IN	5 10	DR

- SPONSOI					
□Gold	☐ Silent Auction	☐ Leadership	☐ Advocate		
☐ Silver	□ Valet	□ Table	☐ Individual Ticket(s)		
☐ Bronze	☐ Centerpiece	☐ Friend	quantity:		
ADVERTIS	E				
To purchase, please	orinted in the Gala program bo check one of the following and ded for Gold, Silver, Bronze, Silent Aucti	fill out the form below.	-		
☐ Full-page ad (4 7/8'	′ x 7 7/8″) - \$750				
☐ Half-page ad (4 7/8	"x 3 5/8") - \$400				
☐ Quarter-page ad (2 3/8" x 3 5/8") - \$250					
For large files up to 2 CONTACT	ts Manager • 571.748.2502 • scı	com. To send files over 20			
Check enclosed (Please	make payable to NVFS) 🔲 Payment	will arrive separately or online a	t nvfs.org/gala 🔲 Please send an invoice		
Please charge \$	to: Visa Master(Card American Express	Discover		
Card Number		— — / — — — Expiration Date Car	d Security Code		
Signature:					
We will not be able to a	ttend, but I wish to donate \$	·			
Name	Af	filiation			
Please list in Gala progran	n book as				
Billing Address					
City	State Zip	_			

Email_