

Northern Virginia Family Service presents the 21<sup>st</sup> annual

# Road to Independence Gala

Friday, May 10, 2019 • 6 p.m.  
Hilton McLean Tysons Corner



## SPONSORSHIP OPPORTUNITIES

### Gold Sponsor: \$50,000 (deductible: \$44,750) Limit of 1

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 30 seats (3 tables) — priority table placement
- Exclusive corporate visibility as title sponsor of the Gala
- 2 full-page ads in program book (can be a spread)\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition and speaking opportunity to address guests from stage
- 1-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2019 Annual Report, spring 2019 *Moments of Impact* recognition\* and online donor profile

### Silver Sponsor: \$25,000 (deductible: \$21,250)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 24 seats (2 tables) — priority table placement
- 1-page ad in program book\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition from the stage
- Spring 2019 *Moments of Impact* recognition\* and online donor profile

### Bronze Sponsor: \$15,000 (deductible: \$11,750)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 20 seats (2 tables) — priority table placement
- 1-page ad in program book\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition from the stage
- Spring 2019 *Moments of Impact* recognition\*

### Silent Auction Sponsor: \$12,500 (deductible: \$10,600)

#### Limit of 1

Provides 288 backpacks full of school supplies to help children and teens start the school year strong.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Valet Sponsor: \$12,500 (deductible: \$10,600)

#### Limit of 1

Provides 36 families with 3 meals a day for a month so they don't have to decide between food or rent.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Centerpiece Sponsor: \$10,000 (deductible: \$8,350)

#### Limit of 3

Provides 20 children with 1 year of health coverage to ensure they receive the care and attention they need.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Coffee & Dessert Sponsor: \$10,000 (deductible: \$8,350)

#### Limit of 3

Provides 5 families with 1 year of home-visiting services to help establish a nurturing bond between parent and child, and enhance early childhood development.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Leadership Sponsor: \$7,500 (deductible: \$6,000)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 10 seats (1 table) — priority table placement
- 1/4-page ad in program book\*
- Recognition on all Gala materials, signage and webpage\*
- Spring 2019 *Moments of Impact* recognition\*

### Table Sponsor: \$5,000 (deductible: \$4,000)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage\*
- Spring 2019 *Moments of Impact* recognition\*

### Friend: \$3,000 (deductible: \$2,500)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 4 tickets plus recognition on all Gala materials, signage and webpage

### Advocate: \$1,000 (deductible: \$750)

Provides 50 portable cribs to newborns in need.

- 2 tickets plus recognition on all Gala materials, signage and webpage

### Individual Ticket: \$300 (deductible: \$175)

Provides interpretation services for 5 legal consults to help clients in need effectively navigate the U.S. legal system.

\*Deadlines apply

**ALSO AVAILABLE: Auction donation opportunities**

Contact Sarah Crosley at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) • 571.748.2502

