

# 2019 CARE Awards



Workplace  
Flexibility

Employee  
Well-Being

Community  
Stewardship



## SPONSORSHIP OPPORTUNITIES

### \$5,000 COMMUNITY IMPACT LEADER

Provides one year of health coverage to 10 children.  
(Tax deductible: \$3,720)

- Logo included on event electronic displays, invitations and program
- Two tables of eight with priority seating\*
- Table signs with name and logo
- Recognition on NVFS website, publications and social media
- Full page ad in event program (if provided by 10/11/19)

### \$3,000 COMMUNITY CHAMPION

Provides one month's housing for three working families.  
(Tax-deductible: \$2,200)

- One table of 10\*
- Electronic display of logo at event
- Listing on event invitation (if received by 10/4/19)
- Recognition on NVFS website, publications and social media
- Table signs with company name
- Half-page ad in event program (if provided by 10/11/19)

Individual Ticket: \$75  
(Tax-deductible: \$45)

Sponsor a Training Futures trainee's attendance: \$75  
(Tax-deductible: \$45)

Make a donation to NVFS programs  
(100% tax-deductible)

\*Attendee names due Monday, Oct. 28, 2019.

### \$1,500 FAMILY ADVOCATE

Provides one year of health coverage to three children.  
(Tax-deductible: \$960)

- One table of eight\*
- Electronic display of logo at event
- Listing on event invitation (if received by 10/4/19)
- Recognition on NVFS website, publications and social media
- Quarter-page ad in event program (if provided by 10/11/19)

### \$750 PARENT PATRON

Provides mental health counseling and life skills training for 60 Training Futures trainees. (Tax-deductible: \$630)

- Four tickets to the awards breakfast (half-table)\*
- Electronic display of name at event
- Listing on event invitation (if received by 10/4/19)
- Recognition on NVFS website, publications and social media

### \$500 NVFS FRIEND

Provides five nights at a shelter for one family.  
(Tax-deductible: \$440)

- Two tickets to the awards breakfast\*
- Electronic display of name at event
- Listing on event invitation (if received by 10/4/19)
- Recognition on NVFS website, publications and social media

## SPONSOR THE 2019 CARE AWARDS

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Register online at [nvfs.org/care](http://nvfs.org/care) or by check payable to NVFS.

Email this form to [skreitzer@nvfs.org](mailto:skreitzer@nvfs.org), fax to 703.385.5261, or mail to:

NVFS CARE Awards • 10455 White Granite Dr., Suite 100 • Oakton, VA 22124

For more information, visit [nvfs.org/care](http://nvfs.org/care) or contact Sara Kreitzer at [skreitzer@nvfs.org](mailto:skreitzer@nvfs.org).

### In-Kind Opportunities

Advertising • Printing  
Signage • Photo/Video



# 2019 CARE Awards Program Advertisements\*

Program to be distributed to guests at the  
27<sup>th</sup> Annual CARE Awards

**Artwork Deadline:  
Friday, Oct. 11, 2019**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Artwork Size (Width x Height)

## Non-Sponsor Price\*

- |                                                                 |       |
|-----------------------------------------------------------------|-------|
| <input type="checkbox"/> Full Page: 4.75" x 7.75"               | \$800 |
| <input type="checkbox"/> Half Page: 4.75" x 3.75"               | \$500 |
| <input type="checkbox"/> Quarter Page Horizontal: 4.75" x 1.75" | \$300 |

*You can place your order at  
[nvfs.org/care](http://nvfs.org/care), or by check  
payable to NVFS.*

## Important Information:

**\*Ads are included in sponsorship packages \$1,500 and above.**

Ads may be submitted in color at 300dpi in .EPS, .PDF or InDesign formats (embed fonts).

To transfer large artwork files, please use WeTransfer.com, Google Drive or Dropbox.

## Deadlines:

Northern Virginia Family Service must receive artwork by Friday, Oct. 11, 2019.

Attendees names for sponsorship tickets due Monday, Oct. 28, 2019.

## Contact:

Sara Kreitzer

[skreitzer@nvfs.org](mailto:skreitzer@nvfs.org)

**2019 CARE Awards**  
Presented by Northern Virginia Family Service  
[nvfs.org/care](http://nvfs.org/care)



Northern Virginia  
Family Service