



# 2019 CARE Awards

## Applications Now Available

For more information, visit [nvfs.org/care](http://nvfs.org/care) or contact Sara Kreitzer at [skreitzer@nvfs.org](mailto:skreitzer@nvfs.org).

### SPONSORSHIP OPPORTUNITIES

\*Attendee names due Monday, Oct. 28, 2019

- \$5,000 COMMUNITY IMPACT LEADER**  
Provides one year of health coverage to 10 children.  
(Tax deductible: \$3,720)
- Logo included on event electronic displays, invitations and program
  - Two tables of eight with priority seating\*
  - Table signs with name and logo
  - Recognition on NVFS website, publications and social media
  - Full page ad in event program (if provided by 10/11/19)

- \$3,000 COMMUNITY CHAMPION**  
Provides one month's housing for three working families.  
(Tax-deductible: \$2,200)
- One table of 10\*
  - Electronic display of logo at event
  - Listing on event invitation (if received by 10/4/19)
  - Recognition on NVFS website, publications and social media
  - Table signs with company name
  - Half-page ad in event program (if provided by 10/11/19)

- Individual Ticket: \$75  
(Tax-deductible: \$45)

- Sponsor a Training Futures trainee's attendance: \$75  
(Tax-deductible: \$45)

- Make a donation to NVFS programs  
(100% tax-deductible)

- \$1,500 FAMILY ADVOCATE**  
Provides one year of health coverage to three children.  
(Tax-deductible: \$960)
- One table of eight\*
  - Electronic display of logo at event
  - Listing on event invitation (if received by 10/4/19)
  - Recognition on NVFS website, publications and social media
  - Quarter-page ad in event program (if provided by 10/11/19)

- \$750 PARENT PATRON**  
Provides mental health counseling and life skills training for 60 Training Futures trainees.  
(Tax-deductible: \$630)
- Four tickets to the awards breakfast (half-table)\*
  - Electronic display of name at event
  - Listing on event invitation (if received by 10/4/19)
  - Recognition on NVFS website, publications and social media

- \$500 NVFS FRIEND**  
Provides five nights at a shelter for one family.  
(Tax-deductible: \$440)
- Two tickets to the awards breakfast\*
  - Electronic display of name at event
  - Listing on event invitation (if received by 10/4/19)
  - Recognition on NVFS website, publications and social media

### SPONSOR THE 2019 CARE AWARDS

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Register online at [nvfs.org/care](http://nvfs.org/care) or by check payable to NVFS.  
Email this form to [skreitzer@nvfs.org](mailto:skreitzer@nvfs.org), fax to 703.385.5261, or  
mail to: NVFS CARE Awards • 10455 White Granite Dr., Suite 100 • Oakton, VA 22124

**In-Kind Opportunities**  
Advertising • Printing  
Signage • Photo/Video



# 2019 CARE Awards Program Advertisements\*

Program to be distributed to guests at the 27<sup>th</sup> Annual CARE Awards

**Artwork Deadline: Friday, Oct. 11, 2019**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Artwork Size (Width x Height)

## Non-Sponsor Price\*

- |   |       |
|---|-------|
| <input type="checkbox"/> Full Page: 4.75" x 7.75"               | \$800 |
| <input type="checkbox"/> Half Page: 4.75" x 3.75"               | \$500 |
| <input type="checkbox"/> Quarter Page Horizontal: 4.75" x 1.75" | \$300 |

*You can place your order at [nvfs.org/care](http://nvfs.org/care), or by check payable to NVFS.*

## Important Information:

**\*Ads are included in sponsorship packages \$1,500 and above.**

Ads may be submitted in color at 300dpi in .EPS, .PDF or InDesign formats (embed fonts).

To transfer large artwork files, please use WeTransfer.com, Google Drive or Dropbox.

## Deadlines:

Northern Virginia Family Service must receive artwork by **Friday, Oct. 11, 2019**.

Attendees names for sponsorship tickets due **Monday, Oct. 28, 2019**.

## Contact:

For more information, contact Sara Kreitzer at [skreitzer@nvfs.org](mailto:skreitzer@nvfs.org).



Northern Virginia  
Family Service