Auction donation opportunities

SPONSORSHIP OPPORTUNITIES

Gold Sponsor: $50,000 (deductible: $44,750)
Limit of 1
Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.
- 30 seats (3 tables) — priority table placement
- Exclusive corporate visibility as title sponsor of the Gala
- 2 full-page ads in program book (can be a spread)*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition & speaking opportunity to address guests from stage
- 1-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2020 Annual Report, Spring 2020 Newsletter recognition* and online donor profile

Silver Sponsor: $25,000 (deductible: $21,250)
Provides a critical step toward permanent housing for 25 families through initial rent deposits.
- 24 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Spring 2020 Newsletter recognition* and online donor profile

Bronze Sponsor: $15,000 (deductible: $11,750)
Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.
- 20 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Spring 2020 Newsletter recognition*

Silent Auction Sponsor: $12,500 (deductible: $10,600)
Limit of 1
Provides 288 backpacks full of school supplies to help children and teens start the school year strong.
- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2020 Newsletter recognition*

Valet Sponsor: $12,500 (deductible: $10,600)
Limit of 1
Provides 36 families with 3 meals a day for a month so they don’t have to decide between food or rent.
- 12 seats (1 table) — priority table placement
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2020 Newsletter recognition*

Centerpiece Sponsor: $10,000 (deductible: $8,350)
Limit of 3
Provides 20 children with 1 year of health coverage to ensure they receive the care and attention they need.
- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2020 Newsletter recognition*

Coffee & Dessert Sponsor: $10,000 (deductible: $8,350)
Limit of 3
Provides 5 families with 1 year of home-visiting services to help establish a nurturing bond between parent and child, and enhance early childhood development.
- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2020 Newsletter recognition*

Leadership Sponsor: $7,500 (deductible: $6,000)
Provides 70 families with strengths-based resiliency training to promote their children’s health and growth, creativity and problem-solving skills.
- 10 seats (1 table) — priority table placement
- 1/4-page ad in program book*
- Recognition on all Gala materials, signage and webpage*
- Spring 2020 Newsletter recognition*

Table Sponsor: $5,000 (deductible: $4,000)
Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.
- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage*
- Spring 2020 Newsletter recognition*

Friend: $3,000 (deductible: $2,500)
Provides 30 families with 1 night of emergency shelter to help them get back on their feet.
- 4 tickets plus recognition on all Gala materials, signage and webpage

Advocate: $1,000 (deductible: $750)
Provides 50 portable cribs to newborns in need.
- 2 tickets plus recognition on all Gala materials, signage and webpage

Individual Ticket: $300 (deductible: $175)
Provides interpretation services for 5 legal consults to help clients in need effectively navigate the U.S. legal system.

*Deadlines apply

Northern Virginia Family Service presents the 22nd annual Road to Independence Gala
Friday, May 8, 2020 • 6 p.m. | Hilton McLean Tysons Corner

ALSO AVAILABLE: Auction donation opportunities
Contact Jessica Warren at jwarren@nvfs.org • 571.748.2671
PLEASE MAIL, EMAIL OR FAX FORM TO:
Northern Virginia Family Service
Road to Independence Gala
10455 White Granite Dr., Suite 100
Oakton, VA 22124
Contact: Sarah Crosley, scrosley@nvfs.org • Fax: 703.385.5176

SPONSOR

☐ Gold ☐ Silent Auction ☐ Coffee & Dessert ☐ Friend
☐ Silver ☐ Valet ☐ Leadership ☐ Advocate
☐ Bronze ☐ Centerpiece ☐ Table ☐ Individual Ticket(s)

Quantity: ____

ADVERTISE

Advertisements are printed in the Gala program book and distributed to more than 600 guests. To purchase, please check one of the following and fill out the form below.

NOTE: Advertising is included for Gold, Silver, Bronze, Silent Auction, Valet, Coffee & Dessert, Centerpiece and Leadership sponsors.

☐ Full-page ad (4 7/8" x 7 7/8") - $750
☐ Half-page ad (4 7/8" x 3 5/8") - $400
☐ Quarter-page ad (2 3/8" x 3 5/8") - $250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wetransfer.com. To send files over 2GB, please contact us.

PAYMENT

☐ Check enclosed (Please make payable to NVFS)  ☐ Payment will arrive separately or online at nvfs.org/gala  ☐ Please send an invoice

☐ Please charge $_________ to:  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

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Card Number Expiration Date Card Security Code

Signature: _____________________________________

☐ We will not be able to attend, but I wish to donate $__________.

Name__________________________ Affiliation__________________________

Please list in Gala program book as_____________________________________

Billing Address ______________________________________________________

City__________________________ State ________ Zip ___________

Phone ________________________ Email ____________________________