

ROAD TO INDEPENDENCE GALA

sponsorship opportunities

5 May 2023
The Pavilions at Wolf Trap



Resilience Builder: \$50,000 (est. deductible: \$48,500)

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 10 seats (1 table) with priority table placement
- 2-minutes of remarks from the stage
- 2 full-page ads in program book (can be a spread)*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in NVFS 2023 Annual Report, Spring 2023 Newsletter recognition* and online donor profile
- Social media spotlight

Impact Innovator: \$25,000 (est. deductible: \$23,500)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 10 seats (1 table) with priority table placement
- 1-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2023 Newsletter recognition* and online donor profile
- Social media spotlight

Change Maker: \$15,000 (est. deductible: \$13,500)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 10 seats (1 table) with priority table placement
- 1/2-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2023 Newsletter recognition*
- Social media spotlight

Community Connector: \$10,000 (est. deductible: \$8,800)

Provides 288 backpacks full of school supplies to help children and teens start the school year strong.

- 8 seats — priority table placement
- 1/2-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on silent auction promotion and mobile bidding
- Spring 2023 Newsletter recognition*
- Social media spotlight

Well-Being Advocate: \$7,500 (est. deductible: \$6,600)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 6 seats
- 1/4-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2023 Newsletter recognition*

Child Champion: \$5,000 (est. deductible: \$4,400)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 4 seats
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2023 Newsletter recognition*

Parent Partner: \$3,000 (est. deductible: \$2,700)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 2 seats
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media

Family Friend: \$1,000 (est. deductible: \$850)

Provides 50 portable cribs to newborns in need.

- 1 seat
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media

Individual Ticket: \$300 (est. deductible: \$150)

Provides 50 portable cribs to newborns in need.

- Provides interpretation services for 5 legal consultants to help clients in
- need to effectively navigate the U.S. legal system.

*Deadlines apply

ALSO AVAILABLE: Auction donation opportunities

Contact Sarah Crosley at scrosley@nvfs.org • 571.748.2502

PLEASE MAIL OR EMAIL FORM TO:

Northern Virginia Family Service
Road to Independence Gala
10455 White Granite Dr., Suite 100
Oakton, VA 22124

Contact: Sarah Crosley, scrosley@nvfs.org



NORTHERN VIRGINIA
FAMILY SERVICE

SPONSOR

- Resilience Builder, Community Connector, Parent Partner, Impact Innovator, Well-Being Advocate, Family Friend, Change Maker, Child Champion, Individual Ticket(s) Quantity: _____

ADVERTISE

Advertisements are printed in the Gala program book and distributed to all of our guests. To purchase, please check one of the following and fill out the form below.

NOTE: Advertising is included for Resilience Builder, Impact Innovator, Change Maker, Community Connector and Well-Being Advocate sponsors.

Full-page ad (4 7/8" x 7 7/8") - \$750

Half-page ad (4 7/8" x 3 5/8") - \$400

Quarter-page ad (2 3/8" x 3 5/8") - \$250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wetransfer.com. To send files over 2GB, please contact us.

PAYMENT

- Check enclosed (Please make payable to NVFS), Payment will arrive separately or online at nvfs.org/gala, Please send invoice

- Please charge \$_____ to: Visa, MasterCard, American Express, Discover

Card Number, Expiration Date, Card Security Code

Signature

- We will not be able to attend, but I wish to donate \$_____.

Name, Affiliation

Please list in Gala program book as

Billing Address

City, State, Zip

Phone, Email