



NORTHERN VIRGINIA
FAMILY SERVICE

| 100th



100 YEARS OF SERVICE CELEBRATION
3 MAY 2024 **TORPEDO FACTORY ARTS CENTER**



NORTHERN VIRGINIA
FAMILY SERVICE

100 years of service

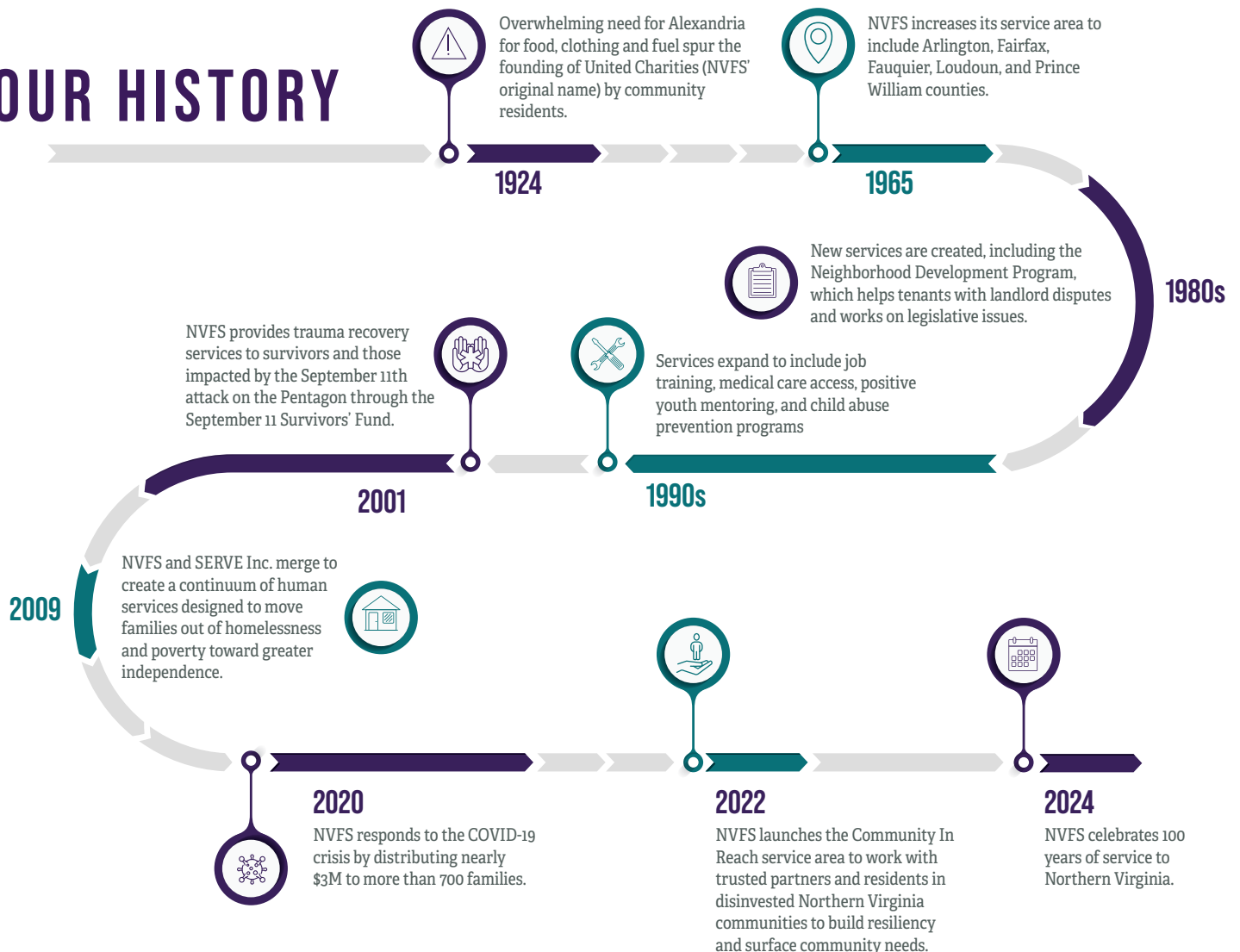
Northern Virginia Family Service (NVFS) was established in 1924 by community residents with the mission to “empower individuals and families to improve their quality of life, and to promote community cooperation and support in responding to family needs.” Every year, NVFS supports more than 30,000 individuals through its transformative programs that engage a wraparound approach. Our service area extends across 1,300 square miles in Northern Virginia.

At the heart of what we do are the individuals and families we serve—70% of whom are living at or below the Federal poverty level and 69% self-report as foreign-born. NVFS responds to the community’s evolving needs by establishing access to affordable housing, healthcare, food security, workforce development, childhood education, mental health and many other services. As a well-respected regional, direct service provider, NVFS leverages funding, partnerships, and staff to provide comprehensive and innovative services.

We proudly employ nearly 350 staff members, more than half of whom identify as bilingual/bicultural and collectively speak 16 different languages. Our team works directly with clients to help them navigate interconnected challenges, address immediate needs, and create a roadmap to long-term solutions.

Join us as we head into our milestone year to ensure that everyone, at every stage of life, receives the resources and support they need to thrive. Sponsor our 100 Years of Service Celebration as we create a stronger and more vibrant community for everyone.

OUR HISTORY



100 YEARS OF SERVICE CELEBRATION

sponsorship opportunities

3 May 2024 | Torpedo Factory Arts Center

NVFS100 Celebration Sponsor: \$100,000 (est. deductible: \$98,600)

Provides more than 100 families nutritious food each month.

- 14 tickets
- 2-minutes of remarks from the stage
- 2 full-page ads in program book (can be a spread)*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in NVFS 2024 Moments of Impact Newsletter, Spring 2024 NVFS Insider recognition* and online donor profile
- Dedicated social media spotlight
- Inclusion in Washington Business Journal ad

Resilience Builder: \$50,000 (est. deductible: \$48,600)

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 14 tickets
- 2 full-page ads in program book (can be a spread)*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in NVFS 2024 Moments of Impact Newsletter, Spring 2024 NVFS Insider recognition* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

Impact Innovator: \$25,000 (est. deductible: \$23,800)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 12 tickets
- 1-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2024 NVFS Insider recognition* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

Change Maker: \$15,000 (est. deductible: \$13,800)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 12 tickets
- 1/2-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2024 NVFS Insider recognition*
- Social media spotlight
- Inclusion in Washington Business Journal ad

Community Connector: \$10,000 (est. deductible: \$8,800)

Provides 300 backpacks full of school supplies to help children and teens start the school year strong.

- 12 tickets
- 1/2-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on silent auction promotion and mobile bidding
- Spring 2024 NVFS Insider recognition*
- Social media spotlight
- Inclusion in Washington Business Journal ad

Well-Being Advocate: \$7,500 (est. deductible: \$6,500)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 10 tickets
- 1/4-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2024 NVFS Insider recognition*
- Inclusion in Washington Business Journal ad

Child Champion: \$5,000 (est. deductible: \$4,200)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 8 tickets
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2024 NVFS Insider recognition*
- Inclusion in Washington Business Journal ad

Parent Partner: \$3,000 (est. deductible: \$2,600)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 4 tickets
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

Family Friend: \$1,000 (est. deductible: \$800)

Provides 50 portable cribs to newborns in need.

- 2 tickets
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

Individual Ticket: \$100 (est. deductible: \$0)

Provides interpretation services for two legal consultants to help clients in need to effectively navigate the U.S. legal system.

*Deadlines apply

PLEASE MAIL, EMAIL OR FAX FORM TO:

Northern Virginia Family Service
100 Years of Service Celebration
10455 White Granite Dr., Suite 100
Oakton, VA 22124

Contact: Sarah Crosley, scrosley@nvfs.org



NORTHERN VIRGINIA
FAMILY SERVICE

100th

SPONSOR

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> NVFS100 Celebration Donor | <input type="checkbox"/> Resilience Builder | <input type="checkbox"/> Community Connector | <input type="checkbox"/> Parent Partner |
| <input type="checkbox"/> Impact Innovator | <input type="checkbox"/> Well-Being Advocate | <input type="checkbox"/> Family Friend | <input type="checkbox"/> Individual Ticket(s) |
| <input type="checkbox"/> Change Maker | <input type="checkbox"/> Child Champion | | |

Quantity: _____

ADVERTISE

Advertisements are printed in the program book and distributed to all of our guests. To purchase, please check one of the following and fill out the form below.

NOTE: Advertising is included for NVFS100 Celebration, Resilience Builder, Impact Innovator, Change Maker, Community Connector and Well-Being Advocate sponsors.

- ☐ Full-page ad (4 7/8" x 7 7/8") - \$750
- ☐ Half-page ad (4 7/8" x 3 5/8") - \$400
- ☐ Quarter-page ad (2 3/8" x 3 5/8") - \$250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wettransfer.com. To send files over 2GB, please contact us.

PAYMENT

- ☐ Check enclosed (Please make payable to NVFS) ☐ Payment will arrive separately or online at nvfs.org/gala ☐ Please send invoice
- ☐ Please charge \$_____ to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____

Expiration Date _____

Security Code _____

Signature _____

- ☐ We will not be able to attend, but I wish to donate \$ _____.

Name _____ Affiliation _____

Please list in program book as _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

GROW *positive connections*

WITH THE PUBLIC

As a sponsor of NVFS' 100 Years of Service Celebration, we will share your contribution and support throughout our promotional channels including our website, our email newsletters and social media channels. Our donors, volunteers and supporters comprise thousands of people in the Washington D.C. area, who are passionate about service and supporting our community. Additionally, we thank our sponsors with an ad in the Washington Business Journal. From government and business leaders to our many dedicated supporters, sponsoring NVFS' 100 Years of Service Celebration builds positive brand connections with the public.

We look forward to showcasing your message and the positive impact of your sponsorship through the following channels.

OUR REACH



email newsletters

17,000 recipients



formerly twitter

1,800 followers

57,000 impressions



facebook

3,600 likes

88,000 impressions



instagram

200 followers

15,000 impressions



linkedin

3,000 followers

15,000 impressions



*washington
business journal*

48,000 weekly edition readers

427,000 unique visitors

To learn more about sponsorships or ask questions, contact Sarah Crosley, VP of Development, at scrosley@nvfs.org and 571.748.2502.