



2017 CARE Awards Breakfast

Presented by Northern Virginia Family Service



SPONSORSHIP OPPORTUNITIES

\$10,000 QUARTER CENTURY

COMMUNITY INVESTMENT PARTNER

Provides 1 year of home visiting services for 4 children at risk for poor childhood outcomes. *(Tax-deductible: \$7,320)*

- Recognition as Quarter Century Community Investment Partner
- Logo included on event electronic displays, invitations and program
- Table signs with name and logo
- 2-page ad in event program (if provided by 10/27/17)
- 3 tables of 8 with priority seating
- Recognition on NVFS website, publications, social media
- Featured story in NVFS 2018 Annual Report

\$5,000 SILVER SOCIETY OF COMMUNITY

IMPACT LEADER

Provides 1 year of health coverage to 10 children. *(Tax deductible: \$3,720)*

- Logo included on event electronic displays, invitations and program
- 2 tables of 8 with priority seating
- Table signs with name and logo
- Recognition on NVFS website, publications, social media
- 1-page ad in event program (if provided by 10/27/17)

\$3,000 COMMUNITY CHAMPION

Provides 1 month's housing for 3 working families. *(Tax-deductible: \$2,200)*

- 1 table of 10
- Electronic display of logo at event
- Listing on event invitation (if received by 10/11/17)
- Recognition on NVFS website, publications, social media
- Table signs with company name
- 1/2-page ad in event program (if provided by 10/27/17)

\$1,500 FAMILY ADVOCATE

Provides 1 year of health coverage to 3 children. *(Tax-deductible: \$960)*

- 1 table of 8
- Electronic display of logo at event
- Listing on event invitation (if received by 10/11/17)
- Recognition on NVFS website, publications, social media
- 1/4-page ad in event program (if provided by 10/27/17)

\$750 PARENT PATRON

Provides mental health counseling / life skills training for 60 Training Futures trainees. *(Tax-deductible: \$630)*

- 4 tickets to the awards breakfast (half-table)
- Electronic display of name at event
- Listing on event invitation (if received by 10/11/17)
- Recognition on NVFS website, publications, social media

\$500 NVFS FRIEND

Provides 5 nights at a shelter for 1 family. *(Tax-deductible: \$440)*

- 2 tickets to the awards breakfast
- Electronic display of name at event
- Listing on event invitation (if received by 10/11/17)
- Recognition on NVFS website, publications, social media

Individual Ticket: \$75
(Tax-deductible: \$45)

Sponsor a Training Futures trainee's attendance: \$75
(Tax-deductible: \$45)

Make a donation to NVFS programs

Company _____ Contact Name _____

Address _____

Phone _____ Email _____

Register online at nvfs.org/care or by check payable to NVFS.

Email this form to lkearney@nvfs.org, fax to 703.385.5261, or mail to:

NVFS CARE Awards • 10455 White Granite Drive, Suite 100 • Oakton, VA 22124

For more information, visit nvfs.org/care or contact Lindsey Kearney at lkearney@nvfs.org.

In-Kind Opportunities

Advertising • Printing
Signage • Photo/Video



CARE Awards Program Advertisements*

Program to be distributed to guests at the
25th Annual CARE Awards

**Artwork Deadline:
Friday, October 27, 2017**

Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Artwork Size (Width x Height)

Non-Sponsor Price*

- | | |
|---|-------|
| <input type="checkbox"/> Full Page: 4.75" x 7.75" | \$800 |
| <input type="checkbox"/> Half Page: 4.75" x 3.75" | \$500 |
| <input type="checkbox"/> Quarter Page Horizontal: 4.75" x 1.75" | \$300 |

*You can place your order at
nvfs.org/care, or by check
payable to NVFS.*

Important Information:

***Ads are included in sponsorship packages \$1,500 and above.**

Ads may be submitted in color at 300dpi in .EPS, .PDF or InDesign formats (embed fonts).

To transfer large artwork files, please use WeTransfer.com (up to 2MB), Google Drive or Dropbox.

Deadlines:

Northern Virginia Family Service must receive artwork by Friday, Oct. 27, 2017.

Contact:

Lindsey Kearney
lkearney@nvfs.org

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