



Northern Virginia Family Service presents the 20th annual Road to Independence Gala

Friday, May 11, 2018 • 6 p.m.
Hilton McLean Tysons Corner

SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$50,000

(deductible: \$44,750)

Limit of 1

Provides 1 year of home-visiting services for vulnerable new parents (approximately 25 families) whose children are at risk for poor childhood outcomes.

- 30 seats (3 tables) — priority table placement
- Exclusive corporate visibility as title sponsor of the Road to Independence Gala
- 2 full-page ads in program book (can be a spread)*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition and speaking opportunity to address guests from stage
- One-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2018 Annual Report
- Spring 2018 *Moments of Impact* recognition*
- Online donor profile

Silver Sponsor: \$25,000

(deductible: \$21,250)

Covers the cost of a transportation aide for 1 year to take children to family visits, easing the burden for foster parents.

- 24 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 *Moments of Impact* recognition*
- Online donor profile

Bronze Sponsor: \$15,000

(deductible: \$11,750)

Provides books for 50 Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers.

- 20 seats (2 tables) — priority table placement
- 1-page ad in program book*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials*
- Prominent placement on event signage*
- Special recognition from the stage
- Spring 2018 *Moments of Impact* recognition*

Silent Auction Sponsor: \$12,500

(deductible: \$10,600)

Limit of 1

Provides 10 Family Reunification workshops for parents of recently immigrated youth.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

*Deadlines apply

Valet Sponsor: \$12,500

(deductible: \$10,600)

Limit of 1

Provides 12 families with 52 pounds of food each month for 1 year.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Coffee & Dessert Sponsor: \$10,000

(deductible: \$8,350)

Limit of 3

Provides books for 50 Training Futures trainees.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Centerpiece Sponsor: \$10,000

(deductible: \$8,350)

Limit of 3

Provides 1 year of health coverage to 20 children.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage*
- Spring 2018 *Moments of Impact* recognition*

Leadership Sponsor: \$7,500

(deductible: \$6,000)

Provides 1 year of respite care for 9 foster children.

- 10 seats (1 table) — priority table placement
- 1/4-page ad in program book*
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 *Moments of Impact* recognition*

Table Sponsor: \$5,000

(deductible: \$4,000)

Provides 100 portable cribs for newborns in need.

- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage*
- Spring 2018 *Moments of Impact* recognition*

Friend: \$3,000

(deductible: \$2,000)

Provides training and certification for 4 foster families.

- 4 tickets
- Recognition on all Gala materials, signage and webpage

Advocate: \$1,000

(deductible: \$750)

Covers the rent deposit for 1 family currently in a shelter.

- 2 tickets
- Recognition on all Gala materials, signage and webpage

Individual Ticket: \$300

(deductible: \$175)

Provides 3 nights at a shelter for 1 family.



THE ROAD TO
INDEPENDENCE
GALA

Auction donation opportunities also available! Contact Sarah Crosley: scrosley@nvfs.org • 571.748.2502

