



PRESENTED BY  
NORTHERN VIRGINIA FAMILY SERVICE 

# Creating a CARE-ing Community

## Join Us for a Virtual Week of Service

For more than 25 years, **the CARE Awards** have recognized progressive companies moving the needle to make Northern Virginia a better place for everyone to work, live and play. We invite all companies across Northern Virginia to kick off the 2018 CARE Awards process with a virtual service event to celebrate the importance of building a stronger community together.

### CARE Award Winners Include:

- Consumer Technology Association (CTA)
- CustomInk
- Dimension Data
- Evans Incorporated
- Knight Point Systems
- Merritt Group
- National Rural Electric Cooperative Association (NRECA)
- Transurban
- Ventera Corp.

See complete list at:  
[nvfs.org/care-honor-roll](http://nvfs.org/care-honor-roll)

### Contact:

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## CARE-ing Companies Give Back



**Community Stewardship**

**What:** A volunteer opportunity of your choice\*

**When:** April 15-22, 2018 (National Volunteer Week)

**Why:** To help build a stronger Northern Virginia community through our collective service and partnership, and encourage a community culture of socially responsible corporations throughout our region



**Workplace Flexibility**

### How:

- Set up a community service event through NVFS or another community partner, and register the event with NVFS
- Enrich employees' experience through your service opportunity
- Share your events on social media (**#NVFSCares**)  
*(full media kit provided to participants)*



**Employee Wellbeing**

Visit [nvfs.org/care-day-of-service](http://nvfs.org/care-day-of-service) to get involved today.

\*Northern Virginia Family Service (NVFS) will have service opportunities available through its locations and programs, but all community service engagements are welcome. **Contact NVFS by March 31** to find out how you can get more involved.



Northern Virginia Family Service

# 2018 CARE Winners

## How to Engage Employees in Giving Back



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### Application Process

#### March:

Application available online

#### May:

Application deadline

#### May - June:

Applications screened

#### June:

Semi-finalists notified

#### June:

CARE survey distributed to semi-finalists' employees

#### July - August:

Finalists' site visits

#### September:

Award winners announced

#### November:

Awards breakfast and ceremony

### CARE Awards Breakfast

Friday, Nov. 9  
7:30 a.m.  
Sheraton  
Tysons Hotel

“

Ventera's commitment to our community is reflected in one of our core operating principles: Desire to Serve. Ventera's Spirit Committee comprises employees who are focused on team-building activities and community service initiatives. Our team is highly engaged in these efforts and continuously seeking new opportunities support our community. We reward employee contributions to our community in our semi-annual performance reviews.”

– Ventera Corp.  
Five-time CARE Award winner

“

CTA is committed to supporting and serving our local community service and encouraging our employees to give back. From promoting sustainability to hosting annual community service projects, CTA aims to make an impact. Every year, CTA's interns identify an area of need in the community, develop an initiative they want to support, and volunteer their time in support of the identified cause. This year the interns selected Bridges to Independence, where they led a food drive, supporting local business to stock the pantry for refugees who've recently immigrated to the United States.”

– Consumer Technology Association  
Nine-time CARE Award winner



“

For our InBalance Program, during the winter holidays, we hold our 'Merry Week of Giving' where we spend an entire week dedicated to community service — prepping and serving meals at a food pantry, hanging Christmas lights at the NIH Children's Inn, making blankets to donate, or reading to students at community shelters. This year, we also implemented 'Spring Into Service' to not limit our office-wide charity events to just around the holidays.”

– Merritt Group  
Two-time CARE Award winner

