



2018 CARE Awards Breakfast

Presented by Northern Virginia Family Service



SPONSORSHIP OPPORTUNITIES

\$5,000 COMMUNITY IMPACT LEADER

Provides one year of health coverage to 10 children.
(Tax deductible: \$3,720)

- Logo included on event electronic displays, invitations and program
- Two tables of eight with priority seating
- Table signs with name and logo
- Recognition on NVFS website, publications and social media
- Full page ad in event program (if provided by 10/19/18)

\$3,000 COMMUNITY CHAMPION

Provides one month's housing for three working families.
(Tax deductible: \$2,200)

- One table of 10
- Electronic display of logo at event
- Listing on event invitation (if received by 10/5/18)
- Recognition on NVFS website, publications and social media
- Table signs with company name
- Half-page ad in event program (if provided by 10/19/18)

Individual Ticket: \$75
(Tax deductible: \$45)

Sponsor a Training Futures trainee's attendance: \$75
(Tax deductible: \$45)

Make a donation to NVFS programs
(100% tax-deductible)

\$1,500 FAMILY ADVOCATE

Provides one year of health coverage to three children.
(Tax deductible: \$960)

- One table of eight
- Electronic display of logo at event
- Listing on event invitation (if received by 10/5/18)
- Recognition on NVFS website, publications and social media
- Quarter-page ad in event program (if provided by 10/19/18)

\$750 PARENT PATRON

Provides mental health counseling and life skills training for 60 Training Futures trainees. (Tax deductible: \$630)

- Four tickets to the awards breakfast (half-table)
- Electronic display of name at event
- Listing on event invitation (if received by 10/5/18)
- Recognition on NVFS website, publications and social media

\$500 NVFS FRIEND

Provides five nights at a shelter for one family.
(Tax deductible: \$440)

- Two tickets to the awards breakfast
- Electronic display of name at event
- Listing on event invitation (if received by 10/5/18)
- Recognition on NVFS website, publications and social media

SPONSOR THE 2018 CARE AWARDS

Company _____ Contact Name _____

Address _____

Phone _____ Email _____

Register online at nvfs.org/care or by check payable to NVFS.

Email this form to lkearney@nvfs.org, fax to 703.385.5261, or mail to:

NVFS CARE Awards • 10455 White Granite Dr., Suite 100 • Oakton, VA 22124

For more information, visit nvfs.org/care or contact Lindsey Kearney at lkearney@nvfs.org.

In-Kind Opportunities

Advertising • Printing
Signage • Photo/Video



2018 CARE Awards Program Advertisements*

Program to be distributed to guests at the
26th Annual CARE Awards

**Artwork Deadline:
Friday, Oct. 19, 2018**

Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Artwork Size (Width x Height)

Non-Sponsor Price*

- | | |
|---|-------|
| <input type="checkbox"/> Full Page: 4.75" x 7.75" | \$800 |
| <input type="checkbox"/> Half Page: 4.75" x 3.75" | \$500 |
| <input type="checkbox"/> Quarter Page Horizontal: 4.75" x 1.75" | \$300 |

*You can place your order at
nvfs.org/care, or by check
payable to NVFS.*

Important Information:

***Ads are included in sponsorship packages \$1,500 and above.**

Ads may be submitted in color at 300dpi in .EPS, .PDF or InDesign formats (embed fonts).

To transfer large artwork files, please use WeTransfer.com, Google Drive or Dropbox.

Deadlines:

Northern Virginia Family Service must receive artwork by Friday, Oct. 19, 2018.

Contact:

Lindsey Kearney
lkearney@nvfs.org

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