

# Road to Independence Gala

Friday, May 10, 2019 • 6 p.m.  
Hilton McLean Tysons Corner



## SPONSORSHIP OPPORTUNITIES

### Gold Sponsor: \$50,000 (deductible: \$44,750) Limit of 1

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 30 seats (3 tables) — priority table placement
- Exclusive corporate visibility as title sponsor of the Gala
- 2 full-page ads in program book (can be a spread)\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition and speaking opportunity to address guests from stage
- 1-bedroom suite at the Hilton McLean Tysons Corner for the evening
- Featured story in NVFS 2019 Annual Report, spring 2019 *Moments of Impact* recognition\* and online donor profile

### Silver Sponsor: \$25,000 (deductible: \$21,250)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 24 seats (2 tables) — priority table placement
- 1-page ad in program book\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition from the stage
- Spring 2019 *Moments of Impact* recognition\* and online donor profile

### Bronze Sponsor: \$15,000 (deductible: \$11,750)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 20 seats (2 tables) — priority table placement
- 1-page ad in program book\*
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials\*
- Prominent placement on event signage\*
- Special recognition from the stage
- Spring 2019 *Moments of Impact* recognition\*

### Silent Auction Sponsor: \$12,500 (deductible: \$10,600)

#### Limit of 1

Provides 288 backpacks full of school supplies to help children and teens start the school year strong.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Recognition on silent auction signs and mobile bidding website
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Valet Sponsor: \$12,500 (deductible: \$10,600)

#### Limit of 1

Provides 36 families with 3 meals a day for a month so they don't have to decide between food or rent.

- 12 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Company logo displayed on item in valet-parked cars
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Centerpiece Sponsor: \$10,000 (deductible: \$8,350)

#### Limit of 3

Provides 20 children with 1 year of health coverage to ensure they receive the care and attention they need.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Company logo displayed on dessert for each guest
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Coffee & Dessert Sponsor: \$10,000 (deductible: \$8,350)

#### Limit of 3

Provides 5 families with 1 year of home-visiting services to help establish a nurturing bond between parent and child, and enhance early childhood development.

- 10 seats (1 table) — priority table placement
- 1/2-page ad in program book\*
- Name recognition on dinner table centerpieces
- Website-linked company logo on Gala webpage
- Recognition on all Gala materials and signage\*
- Spring 2019 *Moments of Impact* recognition\*

### Leadership Sponsor: \$7,500 (deductible: \$6,000)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 10 seats (1 table) — priority table placement
- 1/4-page ad in program book\*
- Recognition on all Gala materials, signage and webpage\*
- Spring 2019 *Moments of Impact* recognition\*

### Table Sponsor: \$5,000 (deductible: \$4,000)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 8 seats (1 table)
- Recognition on all Gala materials, signage and webpage\*
- Spring 2019 *Moments of Impact* recognition\*

### Friend: \$3,000 (deductible: \$2,500)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 4 tickets plus recognition on all Gala materials, signage and webpage

### Advocate: \$1,000 (deductible: \$750)

Provides 50 portable cribs to newborns in need.

- 2 tickets plus recognition on all Gala materials, signage and webpage

### Individual Ticket: \$300 (deductible: \$175)

Provides interpretation services for 5 legal consults to help clients in need effectively navigate the U.S. legal system.

\*Deadlines apply

**ALSO AVAILABLE: Auction donation opportunities**

Contact Sarah Crosley at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) • 571.748.2502

## PLEASE MAIL, EMAIL OR FAX FORM TO:

Northern Virginia Family Service  
Road to Independence Gala  
10455 White Granite Dr., Suite 100  
Oakton, VA 22124

Email: Sarah Crosley, scrosley@nvfs.org • Fax: 703.385.5176, ATTN Sarah Crosley



Northern Virginia  
Family Service

## SPONSOR

- |                                 |   |   |  |
|---------------------------------|---|---|--|
| <input type="checkbox"/> Gold   | <input type="checkbox"/> Silent Auction | <input type="checkbox"/> Coffee & Dessert | <input type="checkbox"/> Friend                                  |
| <input type="checkbox"/> Silver | <input type="checkbox"/> Valet          | <input type="checkbox"/> Leadership       | <input type="checkbox"/> Advocate                                |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Centerpiece    | <input type="checkbox"/> Table            | <input type="checkbox"/> Individual Ticket(s)<br>Quantity: _____ |

## ADVERTISE

Advertisements are printed in the Gala program book and distributed to more than 600 guests. To purchase, please check one of the following and fill out the form below.

*NOTE: Advertising is included for Gold, Silver, Bronze, Silent Auction, Valet, Coffee & Dessert, Centerpiece and Leadership sponsors.*

- Full-page ad (4 7/8" x 7 7/8") - \$750
- Half-page ad (4 7/8" x 3 5/8") - \$400
- Quarter-page ad (2 3/8" x 3 5/8") - \$250

Ad may be in color or black and white, and must be submitted at 300dpi in .eps, .jpg, .pdf or .indd. For large files up to 2GB, please send via wetransfer.com. To send files over 2GB, please contact us.

## CONTACT

Sarah Crosley, Assistant Director of Events • 571.748.2502 • scrosley@nvfs.org

## PAYMENT

Check enclosed (Please make payable to NVFS)  Payment will arrive separately or online at [nvfs.org/gala](https://nvfs.org/gala)  Please send an invoice

Please charge \$ \_\_\_\_\_ to:  Visa  MasterCard  American Express  Discover

\_\_\_\_\_ / \_\_\_\_\_  
Card Number Expiration Date Card Security Code

Signature: \_\_\_\_\_

We will not be able to attend, but I wish to donate \$ \_\_\_\_\_.

Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Please list in Gala program book as \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_