



Northern Virginia Family Service presents the

Road to Independence *Gala*

Friday, May 13, 2022 • 6 p.m. | The Pavilions at Wolf Trap

SPONSORSHIP OPPORTUNITIES

Resilience Builder: \$50,000 (est. deductible: \$48,500) **Limit of 1**

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 10 seats (1 table) with priority table placement
- 2-minutes of remarks from the stage
- 2 full-page ads in program book (can be a spread)*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in NVFS 2022 Annual Report, Spring 2022 *Newsletter* recognition* and online donor profile
- Dedicated spotlight on social media

Impact Innovator: \$25,000 (est. deductible: \$23,500)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 10 seats (1 table) with priority table placement
- 1-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2022 *Newsletter* recognition* and online donor profile
- Dedicated spotlight on social media

Change Maker: \$15,000 (est. deductible: \$13,500)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 10 seats (1 table) with priority table placement
- 1/2-page ad in program book*
- Recognition on event signage and promotional materials with prominent placement*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2022 *Newsletter* recognition*
- Dedicated spotlight on social media

Community Connector: \$10,000 (est. deductible: \$8,800)

Provides 288 backpacks full of school supplies to help children and teens start the school year strong.

- 8 seats — priority table placement
- 1/2-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on silent auction promotion and mobile bidding
- Spring 2022 *Newsletter* recognition*
- Dedicated spotlight on social media

Well-Being Advocate: \$7,500 (est. deductible: \$6,600)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 6 seats
- 1/4-page ad in program book*
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2022 *Newsletter* recognition*

Child Champion: \$5,000 (est. deductible: \$4,400)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 4 seats
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2022 *Newsletter* recognition*

Parent Partner: \$3,000 (est. deductible: \$2,700)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 2 seats
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media

Family Friend: \$1,000 (est. deductible: \$850)

Provides 50 portable cribs to newborns in need.

- 1 seat
- Recognition on event signage, promotional materials and web page*
- Recognition of sponsorship level from the stage
- Recognition on social media

Individual Ticket: \$300 (est. deductible: \$150)

Provides interpretation services for 5 legal consultants to help clients in need effectively navigate the U.S. legal system.

**Deadlines apply*

ALSO AVAILABLE: Auction donation opportunities

Contact Sarah Crosley at scrosley@nvfs.org • 571.748.2502

