



# CARE Awards 2024 Sponsorship Opportunities



Wednesday, November 13, 2024 | Hilton McLean Tysons Corner

## **Presenting Sponsor: \$10,000 (limit of 1)**

*Tax deductible: \$9,200*

- Speaking remarks
- Logo included on event invitation, displays and materials, and the Best Practice takeaway
- 16 tickets to the event
- Online donor profile
- Recognition on NVFS website (logo + link to company website) and social media
- Digital full-page ad in event presentation\*

## **Best Practice Sponsor: \$7,500**

*Tax deductible: \$6,900*

- Company logo featured on the Best Practice event takeaway
- 12 tickets to the event
- Logo included on event invitation, displays and materials
- Online donor profile
- Recognition on NVFS website (logo + link to company website) and social media
- Digital half-page ad in event presentation\*

## **Community Champion: \$5,000**

*Tax deductible: \$4,500*

- 10 tickets to the event
- Logo included on event invitation, displays and materials
- Online donor profile
- Recognition on NVFS website (company logo) and social media
- Digital quarter-page ad in event presentation\*

## **Parent Patron: \$3,000**

*Tax deductible: \$2,700*

- 6 tickets to the event
- Logo included on event invitation, displays and materials
- Recognition on NVFS website (company logo) and social media
- Digital quarter-page ad in event presentation\*



## **Family Advocate: \$1,500**

*Tax deductible: \$1,300*

- 4 tickets to the event
- Logo included on event invitation, displays and materials
- Recognition on NVFS website (company logo) and social media
- Digital quarter-page ad in event presentation\*

## **NVFS Friend: \$750**

*Tax deductible: \$650*

- 2 tickets to the event
- Logo included on event invitation, displays and materials
- Recognition on NVFS website (company name) and social media

## **Individual Tickets: \$50**

*Tax deductible: \$0*



### **Advertise with us!**

*Digital ads\* are included in sponsorships \$1,500 and above. Ads for non-sponsors can be purchased for:*

- \$800: full-page (4.75"x7.75")
- \$500: half-page (4.75"x3.75")
- \$300: quarter-page (4.75"x1.75")

*\*Ads must be received by 11/1/2024*