

Dream Team Playbook



Northern Virginia
Family Service

100 Years of Service

NVFS Back2School Drive

Gear Up for Greatness

Sponsorship Packet



We're in OT: Help Us Close the School Supply Gap

Many families live paycheck to paycheck. As prices continue to rise, the annual cost of school supplies is an added expense and stressor. To relieve this burden, NVFS wants to partner with you to provide new school supplies to more than 1,200 students in kindergarten through 12th grade living in Arlington, Fairfax, Loudoun, and Prince William Counties; as well as the cities of Alexandria, Falls Church, Manassas, and Manassas Park.

From the Sidelines to the Spotlight

Without appropriate school supplies, students will struggle to fully participate in educational activities. When students come to school prepared, their confidence builds and their stress lessens.



Help Us Write the Playbook

We want to partner with you to level the playing field for all children in our community. Together, we can lift up students, improve educational outcomes, and invest in our future leaders.

Your Turn to Make a Play

- Suit Up for the Dream Team: Become a Sponsor
- Draft Your Team: Host a Supply Drive
- Make an Assist: Volunteer your time
- Pass the Ball: Spread the Word, Share the Mission



Every student deserves to start the school year like an MVP

Visit nvfs.org/back2school or contact Sarah Crosley at scrosley@nvfs.org to learn more.

Sponsorship Levels

VALEDICTORIAN

\$10,000

- Blog post on NVFS website
- Dedicated volunteering shift for entire team (up to 10 employees)
- Plus everything included at the Salutatorian Level

SALUTATORIAN

\$7,500

- Exclusive company highlight in NVFS fall newsletter
- Logo and link on NVFS website
- Recognition in NVFS event promotional materials
- Plus everything included at the Honor Roll Level

HONOR ROLL

\$5,000

- Company highlight in NVFS fall newsletter (part of drive promotion)
- Plus everything included at the Brighter Future Level

BRIGHTER FUTURE

\$2,500

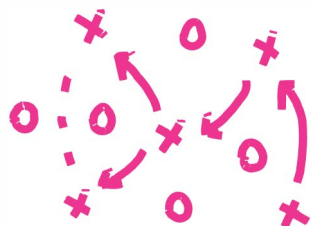
- First access to sign up for volunteering
- Plus everything included at the Dream Builder Level

DREAM BUILDER

\$1,000

- Logo on NVFS website
- Onsite recognition in event signage

Chalk Talk: What You Need to Know



Drop-off Dates & Location

Wednesday, July 23 12:00pm-6:00pm

Thursday, July 24 9:00am-4:00pm



3110 Fairview Park Dr.,

Falls Church, VA 22042

From Fan to Game-Changer: How to Donate

Please mail check by August 4 to:

3110 Fairview Park Dr., Ste. 500

Falls Church, VA 22042

Purchase direct from our Amazon Wish List. Link will go live in July.



Team Up to Volunteer

Volunteer to help unload cars, sort supplies, and transport and fill backpacks. Contact Samara Weinstein at sweinstein@nvfs.org to volunteer July 23 - August 8.



Prep like a Pro: Supplies for the Big Day

- Backpacks (especially large sizes; no mini packs or wheels, please)
- Ball point pens (blue or black)
- Binders (1")
- Colored Pencils (12 ct.)
- Composition Books
- college & wide-ruled)
- Crayons (24 ct.)
- Dry Erase Markers
- Glue Bottles
- Glue Sticks
- Lined Index Cards (3" x 5")
- Loose-Leaf Paper (college)
- Markers (thin-tip, 10 ct. and broad-tip, 8 ct.)
- No. 2 Pencils
- Pencil Sharpeners
- Pink Wedge Erasers (latex-free)
- Plastic Folders
- Plastic Supply Boxes (8" x 5")
- Blunt-Tip Safety Scissors
- Pointed Safety Scissors
- Sticky Notes
- Spiral Notebooks (college & wide-ruled)
- Subject Dividers for Binders
- Yellow Highlighters
- Zippered Pencil Pouches (for 3-ring binders)

*Excess funds will be used to support children in the area of greatest need.