Your Season to

Season to Share Sponsorship Packet

When Prices Climb, Your Compassion Shines

Many families in Northern Virginia are stretching every dollar just to cover the basics. As prices continue to rise, holiday meals, warm essentials, and gifts for children feel out of reach. This season, NVFS invites you to share the spirit of the season by helping us bring comfort, joy, and relief to thousands of neighbors across our region from Arlington to Loudoun, Alexandria to Manassas, and every community in between.

Hope on Layaway

With the cost of food, gifts, and everyday essentials on the rise, many families are forced to go without the simple joys of the season. But when support shows up through a warm meal, a small gift, or a helping hand, worries lift and spirits rise.

Inspiring Hope Together

This is your season to inspire joy and share hope across our community. By coming together, we can brighten tables with meals, warm hearts with volunteer time, and spark magic with holiday gifts. Let's make this a season of connection, compassion, and lasting impact for every family.

Gifts, Goods, and Goodwill: Pick Your Path

- Light the Way Forward: Become a Sponsor
- Gather to Give: Host a Food, Toy, and/or Gift Card Drive
- Hands that Help, Hearts that Shine: Volunteer your time
- Pass the Giving Glow: Spread the Word, Share the Mission

Visit nvfs.org/holidaydrives or contact Sarah Crosley at scrosley@nvfs.org to learn more.

Sponsorship Levels

COMMUNITY IMPACT LEADER

\$25,000

- Dedicated volunteer shift for up to 10 team members
- Plus everything included at the Family Friend Level

FAMILY FRIEND

\$10,000

- Exclusive company highlight in NVFS newsletter
- Plus everything included at the Parent Partner Level

PARENT PARTNER

\$5,000

- Company highlight in NVFS newsletter
- Logo and link on NVFS website
- Plus everything included at the Child Champion Level

CHILD CHAMPION

\$3,000

- Company highlight in post-drive highlight reel
- Logo on reusable grocery bags used to deliver meals
- Plus everything included at the NVFS Neighbor Level

NVFS NEIGHBOR

\$1,500

- Logo on NVFS website
- Recognition in NVFS promotional materials
- Name on reusable grocery bags used to deliver meals

WELL-BEING ADVOCATE

\$750

- Logo on NVFS website
- Recognition in NVFS promotional materials
- Name on reusable grocery bags used to deliver meals

Visit nvfs.org/holidaydrives or contact Sarah Crosley at scrosley@nvfs.org to learn more.

Fall Food Drive 101

Fill their Table, Stock our Shelves

Gravy

Rice

Flour

Sugar

Stuffing

Soup/broth

Coffee/tea/cocoa

Muffin mix

Shelf-stable milk

Canned fruit

Cooking oil/spray

Boxed dessert

Peanut butter and jelly Dry/canned beans/lentils

Canned vegetables (green

beans, carrots, peas, corn)

Applesauce

Bisquick Mix

Canned sweet potatoes

Canned/instant potatoes

Pasta and sauces

Cereal and oatmeal

Cornbread Mix

Pancake mix and syrup

Now accepting perishable foods!

Fresh produce
Sealed dairy
Packaged meat/poultry/eggs
Commercial baked goods
& bakery bread

-No homemade items-

Gather to Give: Volunteer as a Team

Volunteer to help unload cars, sort and prepare food, and distribute. Contact Navara Cannon at ncannon@nvfs.org to volunteer October 27 - November 7.

Drop-off Dates & Location

Monday October 27 - Friday, November 7

Hunger Resource Center

10058 Dean Drive

Manassas, VA 20110

Helping Made Simple: How to Donate



Please mail check by November 7 to: 3110 Fairview Park Dr., Ste. 500 Falls Church, VA 22042

Purchase from our YouGiveGoods
Store: nvfs.link/ygg2025





Create your own fundraising drive at nvfs.link/holiday2025

Grocery Store Gift Cards are a top need!
We suggest Giant, Walmart, Safeway. and Target.

Toy Drive 101

Ages 0 - 2

Shape Sorters
Nesting Cups & Stacking
Toys Play & Learn Toys
Puzzles (3-5 pieces)
Push, Pull & Ride-on Toys
Instruments
Board Books
Animal Farms / Sets
Dolls, Clothes & Accessories*
Building Kits (e.g. Duplos)

Ages 9 - 11

Dolls, Clothes & Accessories*
Soccer & Other Sports
Equipment Science & Model
Kits
Building Kits (e.g. Legos)
Non-Toxic Art Supplies
Bicycles, Scooters & Helmets
Craft Kits (jewelry, beads,
accessories)

Ages 3 - 5

Construction Toys
Play & Learn Toys
Dolls, Clothes & Accessories*
Building Kits (e.g. Duplos)
Science Kits
Non-Toxic Art Supplies
Tricycles & Helmets
Trains, Trucks & Cars
Balls & Outdoor Toys

Ages 12 - 13

Soccer & Other Sports
Equipment Jewelry &
Accessories
Science & Makeup Kits
Non-Toxic Art Supplies
Bicycles, Scooters & Helmets

Ages 6 - 8

Soccer & Other Sports
Equipment Building Kits (e.g.
Legos) Construction Toys
Dolls, Clothes & Accessories*
Action Figures
Model, Craft & Science Kits
Non-Toxic Art Supplies
Bicycles, Scooters & Helmets
Outdoor Toys

Ages 14 - 17

Gift Cards (Target, Walmart, Amazon, Visa; suggested amount: \$25)



Drop-off Dates & Location

3110 Fairview Park Dr. Monday, Dec 8 Falls Church, VA 22042 Tuesday, Dec 9

Gather to Give: Volunteer as a Team

Volunteer to help unload cars, sort gifts, and distribute. Contact Samara Weinstein at sweinstein@nvfs.org to volunteer.

SCAN ME

Helping Made Simple: How to Donate

Please mail check by December 5 to: 3110 Fairview Park Dr., Ste. 500 Falls Church, VA 22042

Purchase from our Amazon Wish List. Link available in mid-November.