



# celebration of service

1 MAY 2026 THE BARNS AT WOLFTRAP



**nvfs**

Northern Virginia  
Family Services



**nvfs**



**celebration of service**

## ***A long-time pillar of support for communities across Northern Virginia***

For more than a century, Northern Virginia Family Services (NVFS) has provided critical resources to individuals and families, empowering communities to achieve lasting economic and social mobility. Each year, NVFS serves more than 40,000 people through transformative, wraparound programs that address multiple, interconnected needs across 1,300 square miles in Northern Virginia.

NVFS responds to our region's evolving needs by expanding access to affordable housing, healthcare, food security, workforce development, early childhood education, mental health services, and more. With the support of generous individuals and corporate partners, NVFS ensures that every dollar and in-kind donation goes where it is needed most.

Our team of more than 350 employees represents a rich diversity of backgrounds and cultures, collectively speaking 16 languages. Together, we work side by side with clients to address urgent challenges, navigate complex systems, and create roadmaps toward long-term stability and success.

We envision a future in which every person in our community has the access, support, and resources they need to realize a thriving future. Your support helps us make this vision a reality.

## ***Our Programs***

NVFS takes a holistic approach to address complex challenges, guiding clients to appropriate internal programs or trusted partners to meet their unique needs and advance their goals. We solve a common problem for people in need of multiple services, avoiding the confusion and fragmentation from navigating a patchwork of single-focus providers.

NVFS helps clients  
***access and  
navigate resources***

improve their economic stability  
and overall wellbeing.

NVFS provides  
***short-term  
support***

to meet emergency needs.

NVFS produces a  
***long-term positive  
impact on the lives***

of individuals and families—  
both now and in future generations.

## ***We support people in Northern Virginia by providing the following services:***



Anti-Hunger



Healthy  
Families



Child & Family  
Wellbeing



Housing  
Services



Immigration &  
Legal Services



Community  
Health



Community  
In Reach



Mental  
Health



Early Childhood  
Education



Workforce  
Development



Youth  
Initiatives

# Celebration of Service

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## **Resilience Builder: \$50,000** (est. deductible: \$49,000)

Provides culturally competent trauma-informed services, support groups and workshops to more than 300 youth and their families.

- 8 tickets + 2 full page digital ads
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Featured story in the NVFS 2026 Moments of Impact Newsletter, Spring 2026 NVFS Insider recognition\* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

## **Impact Innovator: \$25,000** (est. deductible: \$24,000)

Provides a critical step toward permanent housing for 25 families through initial rent deposits.

- 8 tickets + 1-page digital ad\*
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2026 NVFS Insider recognition\* and online donor profile
- Social media spotlight
- Inclusion in Washington Business Journal ad

## **Change Maker: \$15,000** (est. deductible: \$14,250)

Provides books for 50 NVFS Training Futures trainees and 1 year of Microsoft Office Certification Exam vouchers to prepare them for career-track jobs.

- 6 tickets + 1/2-page digital ad\*
- Recognition on event signage and promotional materials with prominent placement\*
- Recognition of sponsorship level from the stage
- Recognition on website with logo and link
- Recognition on silent auction promotion and mobile bidding
- Spring 2026 NVFS Insider recognition\*
- Social media spotlight
- Inclusion in Washington Business Journal ad

## **Community Connector: \$10,000** (est. deductible: \$9,250)

Provides 300 backpacks full of school supplies to help children and teens start the school year strong.

- 6 tickets + 1/2-page digital ad\*
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on silent auction promotion and mobile bidding
- Spring 2026 NVFS Insider recognition\*
- Social media spotlight
- Inclusion in Washington Business Journal ad

## **Wellbeing Advocate: \$7,500** (est. deductible: \$6,750)

Provides 70 families with strengths-based resiliency training to promote their children's health and growth, creativity and problem-solving skills.

- 6 tickets + 1/4-page digital ad\*
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2026 NVFS Insider recognition\*
- Inclusion in Washington Business Journal ad

## **Child Champion: \$5,000** (est. deductible: \$4,500)

Provides 200 Head Start children with supplies for 2 weeks of school activities to help keep their minds and bodies active.

- 4 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Spring 2026 NVFS Insider recognition\*
- Inclusion in Washington Business Journal ad

## **Parent Partner: \$3,000** (est. deductible: \$2,500)

Provides 30 families with 1 night of emergency shelter to help them get back on their feet.

- 4 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

## **Family Friend: \$1,000** (est. deductible: \$750)

Provides 50 portable cribs to newborns in need.

- 2 tickets
- Recognition on event signage, promotional materials and web page\*
- Recognition of sponsorship level from the stage
- Recognition on social media
- Inclusion in Washington Business Journal ad

## **Individual Ticket: \$150** (est. deductible: \$25)

Provides interpretation services for two legal consultants to help clients in need to effectively navigate the U.S. legal system.

\*Deadlines apply

## Please mail or email to:

Northern Virginia Family Services  
3110 Fairview Park Drive, Suite 500  
Falls Church, VA 22042



# nvfs



## Contact:

Sarah Crosley, VP of Development, [scrosley@nvfs.org](mailto:scrosley@nvfs.org)

## Sponsor

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Resilience Builder | <input type="checkbox"/> Community Connector | <input type="checkbox"/> Parent Partner  |
| <input type="checkbox"/> Impact Innovator   | <input type="checkbox"/> Wellbeing Advocate  | <input type="checkbox"/> Family Friend   |
| <input type="checkbox"/> Change Maker       | <input type="checkbox"/> Child Champion      | <input type="checkbox"/> Individual Ticket(s) - Quantity: <input type="text"/> |

## Advertise

Advertisements will be displayed during the Celebration of Service event slideshow.

To purchase, please check one of the following and fill out the form below.

**NOTE:** Advertising is included for Resilience Builder, Impact Innovator, Change Maker, Community Connector and Wellbeing Advocate sponsors.

- ☐ Full-page digital ad (16x9", 1920x1080 pixels) - \$750
- ☐ Half-page digital ad (8x9", 1080x960 pixels) - \$400
- ☐ Quarter-page ad (8x4.5", 960x540 pixels) - \$250

**We recommend designing ads in color.**

Ads must be submitted in .eps, .indd, .jpg, or .pdf format (.eps or .indd preferred, if possible). Please contact NVFS for ad size guidelines or any additional questions.

## Payment

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>Check enclosed</b><br>(Please make payable to NVFS)  | <input type="checkbox"/> Payment will arrive separately or online at <a href="http://nvfs.org/gala">nvfs.org/gala</a> | <input type="checkbox"/> Please send invoice |
| <input type="checkbox"/> Please charge \$ <input type="text"/> to: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover |   |  |

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Signature

- ☐ We will not be able to attend, but I wish to donate \$

Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Please list in program book as \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

# **GROW** *positive connections* **WITH THE PUBLIC**

As a sponsor of the Celebration of Service, your support of NVFS will be promoted through branded marketing materials during event promotion including on our website, email newsletters, physical mailers and social media promotion. NVFS has thousands of supporters, volunteers and donors throughout the DMV, who are dedicated to the ongoing support of our community. Whether you are a corporate donor, individual supporter, or government official, sponsoring NVFS' Celebration of Service connects you with the public through positive brand connections and showcases your message of positive impact to the channels below.

## **OUR REACH**



*facebook*

**3,800** followers  
**153,000** impressions



*linkedin*

**3,700** followers  
**53,000** impressions



*email newsletters*

**18,500** recipients



*instagram*

**400** followers  
**10,000** impressions



*washington business journal*

**47,000** weekly edition readers

**393,000** unique visitors

To learn more about sponsorships or ask questions, contact  
**Sarah Crosley, VP of Development, at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) and 571.748.2502.**