



# Your Season to *Inspire*

# Season to Share Sponsorship Packet

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## When Prices Climb, Your Compassion Shines

Many families in Northern Virginia are stretching every dollar just to cover the basics. As prices continue to rise, holiday meals, warm essentials, and gifts for children feel out of reach. This season, NVFS invites you to share the spirit of the season by helping us bring comfort, joy, and relief to thousands of neighbors across our region from Arlington to Loudoun, Alexandria to Manassas, and every community in between.

## Hope on Layaway

With the cost of food, gifts, and everyday essentials on the rise, many families are forced to go without the simple joys of the season. But when support shows up through a warm meal, a small gift, or a helping hand, worries lift and spirits rise.

## Inspiring Hope Together

This is your season to inspire joy and share hope across our community. By coming together, we can brighten tables with meals, warm hearts with volunteer time, and spark magic with holiday gifts. Let's make this a season of connection, compassion, and lasting impact for every family.

## Gifts, Goods, and Goodwill: Pick Your Path

- Light the Way Forward: Become a Sponsor
- Gather to Give: Host a Food, Toy, and/or Gift Card Drive
- Hands that Help, Hearts that Shine: Volunteer your time
- Pass the Giving Glow: Spread the Word, Share the Mission

Visit [nvfs.org/holidaydrives](https://nvfs.org/holidaydrives) or contact Sarah Crosley at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) to learn more.

# Sponsorship Levels

## COMMUNITY IMPACT LEADER

**\$25,000**

- Dedicated volunteer shift for up to 10 team members
- Plus everything included at the Family Friend Level

## FAMILY FRIEND

**\$10,000**

- Exclusive company highlight in NVFS newsletter
- Plus everything included at the Parent Partner Level

## PARENT PARTNER

**\$5,000**

- Company highlight in NVFS newsletter
- Logo and link on NVFS website
- Plus everything included at the Child Champion Level

## CHILD CHAMPION

**\$3,000**

- Company highlight in post-drive highlight reel
- Logo on reusable grocery bags used to deliver meals
- Plus everything included at the NVFS Neighbor Level

## NVFS NEIGHBOR

**\$1,500**

- Logo on NVFS website
- Recognition in NVFS promotional materials
- Name on reusable grocery bags used to deliver meals

## WELL-BEING ADVOCATE

**\$750**

- Logo on NVFS website
- Recognition in NVFS promotional materials
- Name on reusable grocery bags used to deliver meals

Visit [nvfs.org/holidaydrives](https://nvfs.org/holidaydrives) or contact Sarah Crosley at [scrosley@nvfs.org](mailto:scrosley@nvfs.org) to learn more.



# Fall Food Drive 101

## Fill their Table, Stock our Shelves

Gravy  
Rice  
Flour  
Sugar  
Stuffing  
Soup/broth  
Coffee/tea/cocoa  
Muffin mix  
Shelf-stable milk  
Canned fruit  
Cooking oil/spray  
Boxed dessert  
Peanut butter and jelly  
Dry/canned beans/lentils  
Canned vegetables (green beans, carrots, peas, corn)  
Applesauce  
Bisquick Mix  
Canned sweet potatoes  
Canned/instant potatoes  
Pasta and sauces  
Cereal and oatmeal  
Cornbread Mix  
Pancake mix and syrup

**Now accepting perishable foods!**

Fresh produce  
Sealed dairy  
Packaged meat/poultry/eggs  
Commercial baked goods & bakery bread

-No homemade items-

## Gather to Give: Volunteer as a Team

Volunteer to help unload cars, sort and prepare food, and distribute. Contact Navara Cannon at [ncannon@nvfs.org](mailto:ncannon@nvfs.org) to volunteer October 27 - November 7.

## Drop-off Dates & Location

Monday October 27 - Friday, November 7

Hunger Resource Center  
10058 Dean Drive  
Manassas, VA 20110

## Helping Made Simple: How to Donate



Please mail check by November 7 to:  
3110 Fairview Park Dr., Ste. 500  
Falls Church, VA 22042

Purchase from our YouGiveGoods  
Store: [nvfs.link/ygg2025](https://nvfs.link/ygg2025)



Create your own fundraising  
drive at [nvfs.link/holiday2025](https://nvfs.link/holiday2025)



## Grocery Store Gift Cards are a top need!

**We suggest Giant, Walmart, Safeway. and Target.**

\*Excess funds will be used to support families in the area of greatest need.



# Toy Drive 101

## Ages 0 – 2

Shape Sorters  
Nesting Cups & Stacking  
Toys Play & Learn Toys  
Puzzles (3-5 pieces)  
Push, Pull & Ride-on Toys  
Instruments  
Board Books  
Animal Farms / Sets  
Dolls, Clothes & Accessories\*  
Building Kits (e.g. Duplos)

## Ages 9 – 11

Dolls, Clothes & Accessories\*  
Soccer & Other Sports  
Equipment Science & Model  
Kits  
Building Kits (e.g. Legos)  
Non-Toxic Art Supplies  
Bicycles, Scooters & Helmets  
Craft Kits (jewelry, beads,  
accessories)

## Ages 3 – 5

Construction Toys  
Play & Learn Toys  
Dolls, Clothes & Accessories\*  
Building Kits (e.g. Duplos)  
Science Kits  
Non-Toxic Art Supplies  
Tricycles & Helmets  
Trains, Trucks & Cars  
Balls & Outdoor Toys

## Ages 12 – 13

Soccer & Other Sports  
Equipment Jewelry &  
Accessories  
Science & Makeup Kits  
Non-Toxic Art Supplies  
Bicycles, Scooters & Helmets

## Ages 6 – 8

Soccer & Other Sports  
Equipment Building Kits (e.g.  
Legos) Construction Toys  
Dolls, Clothes & Accessories\*  
Action Figures  
Model, Craft & Science Kits  
Non-Toxic Art Supplies  
Bicycles, Scooters & Helmets  
Outdoor Toys

## Ages 14 – 18

Gift Cards (Target, Walmart,  
Amazon, Visa; suggested  
amount: \$25)

\*Multicultural and gender-neutral choices are highly encouraged.\*  
\*We cannot accept stuffed animals, nor toys that resemble weapons.\*

## Drop-off Dates & Location

3110 Fairview Park Dr., Main Level    Monday, Dec 8, 1pm-6pm  
Conference Room    Tuesday, Dec 9, 9am-2pm  
Falls Church, VA 22042



## Gather to Give: Volunteer as a Team

Volunteer to help unload cars, sort gifts, and distribute.  
Contact Samara Weinstein at [sweinstein@nvfs.org](mailto:sweinstein@nvfs.org) to volunteer.

## Helping Made Simple: How to Donate

Please mail check by December 5 to:  
3110 Fairview Park Dr., Ste. 500  
Falls Church, VA 22042

Purchase from our  
Amazon Wish List  
through December 8th.

SCAN ME



SCAN ME

